

Partners in Pride

Safe Space Business Program, 2022-2023



Overview

Pride Myrtle Beach, formed in 2020, is a 100% volunteer-run 501(c)(3) non-profit organization dedicated to the mission of providing cultural, artistic, social and educational events, which affirm the lives of LGBTQ+ people and our allies and supporters throughout the Grand Strand. The Organization promotes unity, inclusion, and awareness of sexual and gender diversity and aim to create a sense of community and **Safe Spaces** for LGBTQ+ individuals, their families and their allies.

Pride MB depends on supporters and diverse business partners to move the mission forward, together.

Pride Myrtle Beach Community Initiatives

Just like Myrtle Beach, Pride Myrtle Beach is growing! We are grateful to have a compassionate group of partners and advocates that make up over 2,400 supporters. When your business is a **Safe Space Program** partner, you join a dedicated network. The Pride In The Park festival in October 2021, attracted thousands from across the state! Pride In The Park and other initiatives are all opportunities to promote your business AND help build and sustain inclusive and safe communities.

Pride MB has established on-going outreach campaigns that benefit the local community and businesses. Throughout the year, our calendar of programs and events draw diverse groups of people of all ages into our community outreach:

Family Initiative: Provides resources, educational programs, and events for diverse families to gather and participate in local **Safe Space** activities and networking. Includes park and beach clean ups, sports activities, game nights, art programs, etc.

Diversity: Provides “Lunch and Learn” platforms for networking, diversity training, and professional development. Diversity social events are held at **Safe Space** partners to encourage community safety and unity in networking.

Health Initiative: Provides monthly opportunities for physical, mental, and sexual health outreach and education, alongside and within local businesses, programs, campuses, sporting events, and other community **Safe Spaces**.

Safe Space Program Business Benefits

Partnerships and outreach are at the heart of building inclusive and healthy communities. Through the **Safe Space** Program, business partners make a commitment to welcome LGBTQ+ locals, visitors, and employees and support inclusive business practices.

When you partner with Pride MB, you are investing in our community and helping to build a growing coalition that is dedicated in establishing non-discriminatory, diverse, and safe experiences and spaces. Together, Pride MB and members of the **Safe Space** Program promote and sustain this essential work. Your business partnership will be highlighted through our mission-based work all along the Grand Strand and be included in our social media outreach, reaching thousands of followers.

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PRIDE

MYRTLE BEACH

YES! I want to join the Safe Space Business Program!

Annual Membership Fee

\$75 - Non-Profit or Businesses with less than 10 employees

\$150 - Businesses with more than 10 employees and/or multiple locations

Safe Space Program Exclusive Membership Benefits

- Pride MB promotional materials to display and share with employees, business customers, and guests.
- Inclusion in our Business Registry, guiding visitors to the Pride MB website to your business as a designated **Safe Space** in the area.
- Highlights in Pride MB social communications and marketing promotions to further promote your partnership and encourage folks to visit **Safe Space** companies and the Business Registry.
- 1 Deluxe Pride Myrtle Beach Tote Bag and 3 Reusable Pride Myrtle Beach Tote Bags
- 1 Pride Myrtle Beach **Safe Space Designation** plaque with interchangeable year of program
- Up to 4 **Safe Space** Pride Myrtle Beach Window Cling (approx.. 2"x3") to welcome guests

Safe Space Program Registration

1. Complete the online form and make a payment by visiting the **Safe Space** Business Program page at <https://pridemyrtlebeach.org/resources/safe-space> or scan the QR code here:
2. OR submit the printed form and payment check, made out to Pride Myrtle Beach
Mail form and payment to:



Pride Myrtle Beach
522 Broadway St. Suite A
Myrtle Beach, SC 29577

We are grateful for your partnership and look forward to showcasing your business as a **Safe Space** for our community! Thank you for your investment and support.

522 Broadway St. Suite A, Myrtle Beach, SC 29577 | 843.839.2052 | pridemyrtlebeach.com

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P R I D E

MYRTLE BEACH

Registration Form

Business Name _____

Business Street Address _____

City _____ State _____ Zip _____

Business Website _____ Social Media Handles _____

Person of Contact

First Name _____ Last Name _____

Phone _____ Email _____

Alternative Contact

First Name _____ Last Name _____

Phone _____ Email _____

Select the Safe Space Program that best applies:

- \$75 Non-Profit Program (please submit a copy of the IRS Determination letter)
- \$75 Small Business Program with 10 or less employees
- \$150 Business Program with more than 10 employees OR business has multiple locations

Do you receive emailed communications from Pride Myrtle Beach?

- Yes, I am currently signed-up for email communications for Pride Myrtle Beach
- No, I am not currently signed-up for email communications for Pride Myrtle Beach and do not wish to at this time
- No, I am not currently signed-up for email communications for Pride Myrtle Beach but please add me to these lists:

1) Submit a .EPS, .AI, .PNG, and/or .JPG image of company logo to marketing@pridemyrtlebeach.org for placement on the Business Directory as a Safe Space. Questions may be submitted to advancement@pridemyrtlebeach.org

2) Submit payment and registration form (and determination letter if non-profit) via mail to the address below

522 Broadway St. Suite A, Myrtle Beach, SC 29577 | 843.839.2052 | pridemyrtlebeach.com